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**FREERIDEHOME REBRANDS TO iRIDEHOME
Offers Same Great Service Connecting People with Safe Driver Programs Nationwide**

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Announced this afternoon, the FreeRideHome brand has been updated to iRideHome. Co-founder, David Lawlor explains, “We believe the iRideHome brand name more effectively communicates our technological solution and further supports our mission of getting people home safely.”

iRideHome will continue to offer its popular smart phone application and web service, which aggregates sober driver information from across the U.S. and places it at the fingertips of adult beverage consumers. iRideHome is also moving forward with its service partnerships including its existing one with Fathers Against Drunk Driving (“FADD”). Commenting on the name change, FADD founder Robert Ybarra said, “It’s catchy, and I really like it. Combining FADD’s education and awareness programs with iRideHome’s technology will save lives.”

About iRideHome: iRideHome is a smart phone application and web service of SaintPatricksDay, LLC, based in Ashburn, Virginia. It offers a nationwide, technological solution, connecting potential drunk drivers with Safe and Sober Ride programs. It works by identifying individuals’ locations, finding safe and sober driver programs offered in their area, and connecting them with the programs. The application is free to download and free for service providers to sign up, making its adoption very simple. It is currently available in the iTunes store, and is coming soon to the Google Play marketplace.

iRideHome is interested in working with sober driver companies, the adult beverage community, entertainment venues, and local, state, and federal governments to promote sober ride programs.

If you would like more information about this topic, or to schedule an interview with an iRideHome representative, please call 240-25-SOBER (76237) or email support@iridehome.com.

About FADD: FADD is based in Porterville, California and for over 20 years, has been on the front lines of keeping drunk drivers off our roads. FADD has accomplished this through education and awareness programs, taking action to prevent the deadly consequences of driving under the influence. Its public service programs include the FADD Designated Driver network. Members of this national network receive educational, awareness, and prevention materials along with a FADD membership card.

If you would like more information about this topic, or to schedule an interview with a FADD representative, please call 559-756-1748 or email faddintl@gmail.com.