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**A WINNING TEAM – FREERIDEHOME PARTNERS WITH FADD
FreeRideHome and Fathers Against Drunk Driving Work Together to Save Lives**

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FreeRideHome has partnered with Fathers Against Drunk Driving (“FADD”) to educate the public about the risks and alternatives to driving while intoxicated. The organizations are excited to work together toward their common goals of preventing drunk driving and promoting responsible drinking decisions.

Commenting on this new partnership, FreeRideHome co-founder, Seth Lawlor, said “we are proud to partner with FADD, an organization that has been committed to saving lives for over 20 years. We work well together, and we’ve really appreciated FADD’s support of our iPhone application that pairs sober drivers with those in need.”

Robert Ybarra, FADD’s founder, echoed Mr. Lawlor’s comments explaining “continued vigilance and innovation are necessary parts of the formula for eliminating the personal and social costs of driving impaired. Combining FADD’s education and awareness programs with FreeRideHome’s application will save lives.”

About FreeRideHome: FreeRideHome is a newly launched smart phone application and web service that aggregates sober driver information from across the U.S. and places it at the fingertips of adult beverage consumers. Leveraging GPS technology, the FreeRideHome application identifies where an individual is located, finds sober driver programs offered in that area, and puts him or her in touch with the programs. Many of the sober driver programs available on FreeRideHome offer free or discounted services. The service is available through our iPhone application as well as through any web-enabled phone.

FreeRideHome is interested in working with sober driver companies, the adult beverage community, entertainment venues, and local, state, and federal governments to promote sober ride programs.

If you would like more information about this topic, or to schedule an interview with a FreeRideHome representative, please call 240-25-SOBER (76237) or email support@freeridehome.com.

About FADD: Fathers Against Drunk Driving is based in Porterville, California and for over 20 years, has been on the front lines of keeping drunk drivers off our roads. FADD has accomplished this through education and awareness programs, taking action to prevent the deadly consequences of driving under the influence. Its public service programs include the FADD Designated Driver network. Members of this national network receive educational, awareness, and prevention materials along with a FADD membership card.

If you would like more information about this topic, or to schedule an interview with a FADD representative, please call 559-756-1748 or email faddintl@gmail.com.